

# 2018 International Conference on Information Resources Management



An AIS Affiliated Conference

## Call for Papers

Theme:

### Addressing Global Challenges through Digital Transformation

June 4-6, 2018

University of Nottingham Ningbo China

Welcome to the 11<sup>th</sup> International Conference on Information Resources Management, to be held at University of Nottingham Ningbo China. Digital technologies are transforming our daily lives, and creating new opportunities for economic development and social advancement. The Internet, Big Data and Artificial Intelligence are just some examples of technologies that have made an impact on areas such as healthcare, politics and education. Although digital technologies are transforming our surroundings in many positive ways, they also bring new challenges that need to be addressed. Issues related to privacy, digital divide, and environmental damage are some challenges posed by digital technologies. This conference aims to provide a forum for the exchange of ideas on the latest developments in digital technologies among researchers and practitioners, and to create opportunities for collaboration among participants.

It is timely that the 2018 Conf-IRM will be held in China, a country that is in the midst of a digital revolution. With more than 600 million online users, the Internet is changing the fabric of daily life in China. Moreover, China's recent 5-year economic plan has placed significant emphasis on innovation, new media and information technology. Recognizing the significant impact of digital technologies on businesses, society and the people, the Chinese government has also defined a "Digital China" vision, which includes national initiatives aimed at supporting digital transformation in a wide range of industries. We invite submissions in all areas of Information Systems research. We also encourage submissions related to the conference theme across all conference tracks.

#### Conference Tracks

1. Big Data, Business Intelligence, and Data Analytics	7. ICT in Government, Healthcare and Education
2. Enterprise Systems and Knowledge Management	8. Digital Transformation and Innovation
3. ICT Design, Development and Services Management	9. Governance and Management of ICT
4. ICT for Development	10. ICT in Latin America and Caribbean
5. Information Security, Privacy, and Risk Management	11. E-Business and the Internet of Things
6. Impacts of ICT on People, Organizations and Society	12. ICT in China and the Asia Pacific
	13. Workshops, Tutorials and Panels
	14. Practitioners and General Track

<b>Important Dates</b> Submission deadline: January 7, 2018 Notification of submission decision: March 2, 2018 Final submission of accepted papers: March 20, 2018 Early registration deadline: April 10, 2018	<b>Supporting Journals</b> Information & Management; Data Base for Advances in Information Systems; Internet Research; Industrial Management & Data Systems; Journal of Global Information Management; Pacific Asian Journal of the AIS
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Website: <http://conf-irm2018.com>

The organizing committee invites you to submit your research, teaching cases and proposals for panels and tutorials to ConfIRM 2018. All conference submissions will be double-blind peer-reviewed. The review process will be handled by the track chairs and program co-chairs.

### Submission Types and Guidelines

#### Full Length Submissions

Submissions must be no more than 12 pages, including references, appendices and title page. All submissions must follow the submission template specifications. Submissions must be original and previously unpublished, conceptual or empirical research manuscripts. Papers that are highly rated by the reviewers will be considered for publications in selected journals. The paper that best represents, in terms of quality and suitability, the theme and ideals of the conference will be awarded the "Best Paper Award" during the conference.

#### Research-in-Progress Submissions

Submissions must be no more than 7 pages. All research-in-progress submissions will be published in the proceedings as short papers.

#### Teaching Cases

We welcome submissions of teaching cases. The cases should be based on real situations and targeted at specific learning objectives. Cases should be no more than 12 pages and must be accompanied by instructor teaching notes (not included in the 12 pages). The teaching notes will not be published.

#### Panel, Workshop and Tutorial Submissions

Submissions must be no more than 3 pages. Proposals should include the objectives, topics to be covered and the full details of all presenters. Method of presentation is at the submitter's discretion; however, the submitter has the responsibility for providing his/her own panel members. All accepted proposals will appear in the conference proceedings.

### Important Announcements

- The number of submissions by an author (including joint authorship) is strictly limited to a maximum of two.
- At least one author of accepted papers and all panel / tutorial presenters MUST register AND attend the conference.
- The conference will only accept papers in English with the exception of the Latin American and Caribbean track which will accept papers in Portuguese and Spanish.
- Accepted papers will be published in the conference proceedings in their entirety upon payment of registration fees. Papers accepted and presented at the conference will also be placed in the AIS e-Library. Papers not presented at the conference, for any reason, will not be included in the AIS e-Library.

### Organizing Committee

<b>Conference Co-Chairs</b> Patrick Chau, The University of Hong Kong Alain Chong, University of Nottingham Ningbo China Felix B. Tan, Excelsia College - Sydney, Australia	<b>Program Co Chairs</b> Joseph Jie Yu, Nottingham University Business School China G. 'Hari' Harindranath, Royal Holloway University of London, United Kingdom
<b>Publication Chair</b> Lech Janczewski, The University of Auckland, NZ	<b>Executive Committee and International Chairs</b> Gerald Grant, Carleton University, Canada; Jairo Gutierrez, Auckland University of Technology, NZ; Sherif Kamel, American University in Cairo, Egypt